We offer interior visualisations, exterior visualisations & 3D floor plans tailored to the individual needs of architects, Landscape Architects, Property Developers, and Interior Designers and Media Agencies right across the UK, Europe as far as the Middle East. We take pleasure and pride in creating bespoke, photo-realistic 3D architectural visualisations of the highest quality.

Our team of in-house creatives specialise in high-end bespoke Interior & Exterior CGI, 3D Floor Plans, Drone photography, Architectural Animation, 3D visualisations, and interior Designers and industrial designers who make the UK, based in Totnes, Devon.

We provide a variety of clients the chance to see their designs come to life and see a creative idea in action. We take pride in delivering visual representations that are engaging and effective.

When a team are all pulling together in the same direction there is a feeling of flow and harmony and work happens efficiently and effectively. Let our clients’ pitch come to life! We can show them what the final interior & exterior will look like with 3D photo-realistic visualisations, being perfect for brochures and presentations.

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We are well connected with a broad range of creative people and we work with clients to ensure that they get the most out of their projects. 3D Floor Plan Visualisations

We can use items from our extensive libraries to produce a variety of options for your project. We have long prided ourselves in offering a photo-realistic 3D floor plan visualisation that our clients can show to investors or buyers, or use as a promotional tool.

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HOW A 3D DESIGN PROCESS BRINGS CRUCIAL BENEFITS TO YOU AND YOUR CLIENT

3D architectural visualisations offer an unparalleled immersive experience of a building to both you as a designer and your client. You can walk your client through their dream project in vivid, engaging, life-like detail and gain their approval much faster than with lifeless, hard-to-decipher technical drawings. Working with us to create photo-real CGI imagery of your architectural designs will undoubtedly pay dividends at every stage of the process, as you will see some of the benefits that our architectural clients and their customers have reported to us over the years when discussing our 3D Design Development Services.

ATTRACT AND WIN MORE CLIENTS

Architects report great benefit from using 3D visualisations to attract potential clients, presenting their portfolio and making it pop with innovative and engaging photo-real designs that can be featured on websites or shown at trade exhibitions. The more challenging high-end clients expect the best and want to be wowed by your designs. 3D imagery helps you to stand out from the crowd and get their attention right away. Our clients’ feedback and wider industry statistics point to a quicker project approval rate where 3D visual modelling is used. All of this can be nurtured from the beginning during the design phase. We can work with your early stage drawings and sketches to put 3D models together at a conceptual state, allowing you and your client to then discuss this for further comment.

SHOWCASE YOUR DESIGN IN FLAWLESS, LIFE-LIKE DETAIL

Architects and Interior Designers tell us they feel extra confident in their designs when they are modelled and/or rendered in 3D. The image quality and detail they can present can often make or break a project. It allows you to see how changes to your design can affect the space and allow you to quickly make changes to improve your designs without the chance to see how your design comes to life and are taken away with what was work, without wasting time proving that it was nothing but a sketch. It’s far easier for the client to visualise any changes or decisions you make. The ever-advancing computing power means that even the most complex designs can be modelled with precision. You will begin and there is great flexibility for experimenting with the design right up to the final approvals which is exactly the purpose of this development stage.

EFFICIENT, EFFECTIVE DESIGN COMMUNICATION

For your client, a 3D rendering of your architectural design allows them to quickly and easily grasp your design visually, overcoming challenges of technical understanding and even language barriers. As humans we receive the majority of our information about the world visually, and presenting your design in 3D photo-real CGI allows clients to more easily get a handle on how different elements of the design work together or spatially and fit together. What’s more, they can try out tweaks to the design and quickly see how they work without long and costly redrafting of 2D drawings. The overall design process is cost-effective and much faster where 3D models are used rather than drawings, as changes and tweaks can be achieved with a fraction of the time and effort and everyone is happy in the long run.

TAKE YOUR DESIGN FURTHER AFIELD AND GAIN EXPOSURE

After a design has been completed, 3D visualisations of a project could then be used to great effect in marketing. They provide engaging, accessible content – far more attractive than text or flat images – that can be shared across social media or as a walk-through design portfolio online. For the ambitious architect, 3D CGI imagery is often used to create impressive entries for design competitions, generating valuable exposure to a broad, international client base and boosting their reputation within the sector.

SUCCESSFUL PLANNING APPLICATIONS AND SPEEDIER BUILDS

Applications containing 3D design models are favoured by planning officers as they allow them to quickly and accurately grasp the dimensions, materials, and design of a property as well as how it sits in its surrounding context. This often results in faster and more successful passage through the planning approval process. Once the build is underway, clear 3D images alone for better design comprehension to the construction team and our clients report reduced overall build costs for their customers due to fewer errors and speedier meetings.
3D interior visualisations can connect a project to its external surroundings by bringing in the views, as shown in these CGIs of rooms with floor-to-ceiling windows that frame the views of these spectacularly located properties. These rendered images illustrate a highly detailed bespoke interior finish with a real “lifestyle” flavour brought to life through precise texture matches and the play of light across all the surfaces. Referencing the setting evokes a deeper response from the viewer and draws prospective clients into the feeling of inhabiting the spaces.
PHOTO MONTAGE SERVICES

We produce a detailed 3D model of your proposal based on the 3D information and material lists provided, issuing monochromatic clay renderers to confirm the massing is exactly to your specifications throughout the drafting period, and then finalise the views required for the application. Contextual background images and source materials from our libraries or from unique site photography. Post-production is completed in Photoshop where we carefully marry our visual with an agreed photograph that has been taken. At this stage we can take the image to add emphasis on distinct features of the proposal, weather the raw materials and add depth to the imagery.
ST MARGARETT’S

Our client Grenadier Estates commissioned this series of 3D architectural visualisations for their latest high-end housing development, located a stone’s throw from Exeter Cathedral. This ambitious and complex project will transform a former school comprising several Listed Buildings into luxurious homes catering to a broad range of demographics.

The project combines both contemporary and sensitive renovations to existing buildings. Each individual property features a different design style, which has really called our team’s creative versatility into play. We have nurtured a fantastic working relationship with our client for this project, assisting in the interior design process from the early stages of development.

Carefully capturing the interplay of natural and artificial lighting in these images was key to achieving the level of photo-realism demonstrated throughout. We are fast becoming known in the property development sector for our passion and skill for rendering light. For us, it marks the difference between flat, sub-par CGI renders and the vibrant, finely tuned images you see here. Images like this bring a design to life before it has even left the drawing board.
This absolutely stunning residential complex combines traditional materials with cutting edge design and clean elegant forms. We were commissioned to produce a trio of exterior architectural visualisations to bring the architects vision to life for potential investors. These images were to clearly demonstrate the low-impact harmony between this subtle but impressive development and the breathtaking natural surroundings.

For our artists it was an absolute pleasure to create the tranquil ambience of these early evening scenes. The warm golden hour sky and the soft evening light reflect in the water and the on glass surfaces of the building, while warm interior lighting creates a welcoming glow from within. Our passion is light of all kinds and how it interacts with a variety of textures and shapes, so a project like this is a real joy for our team to work on. We believe our satisfaction shows in the ultra-real feel of the finished CGIs.
The exterior views of each property are angled from ground level creating a sense of grandeur and expanse and are populated with vegetation, furnishings, and vehicles to really bring each property to life as a home space. An aerial view of all three properties in their lush natural environments showcases the ample grounds and privacy of these luxury homes, as well as straightforward access and generous provisions for parking. Our team are not only experts in creating stunning CGIs, they also understand the practical aspects of property development and which elements need to stand out to a potential investor.
THE LEGACY

For the exterior shots, a rear view of the large garden and deck area and a front view of the sweeping drive and parking showcase some of the lifestyle elements of the design and both views capture the clean, bold lines of the building — creating a sense of height as they are taken from ground level. The interior images bring to life the airy, full-height open plan living space with high-end modern interior fittings and furnishings and create a clear sense of relationship between the indoor and outdoor living spaces.
Imagine taking a prospective buyer on a tour through the interior of a property development, before your contractors have even broken ground. Imagine flying the planning officers in a helicopter over and around your proposed development before it has even left the drawing board.

Architectural 3D animation makes your dreams into virtual reality. We can produce 3D walk-throughs or fly-throughs of your property development from your 2D drawings and a solid brief. Animated CGI videos as a showcase for your grand designs simply cannot be beaten in terms of marketing potential and planning approval rates. We highly recommend factoring the possibility of 3D animations into your project plan and getting in touch with us in the early stage.